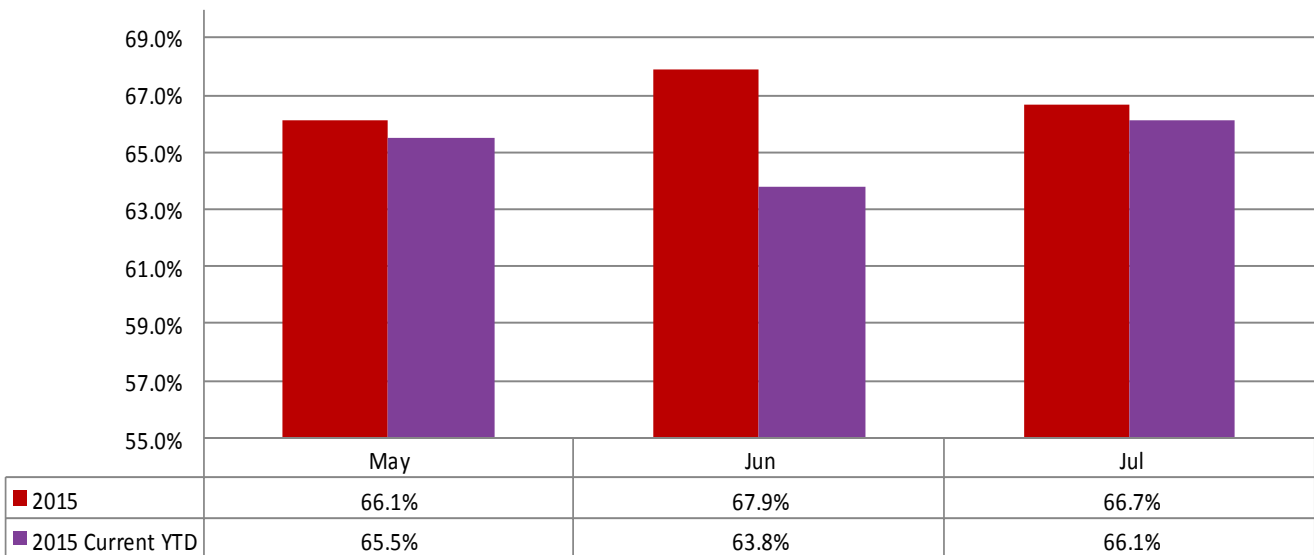
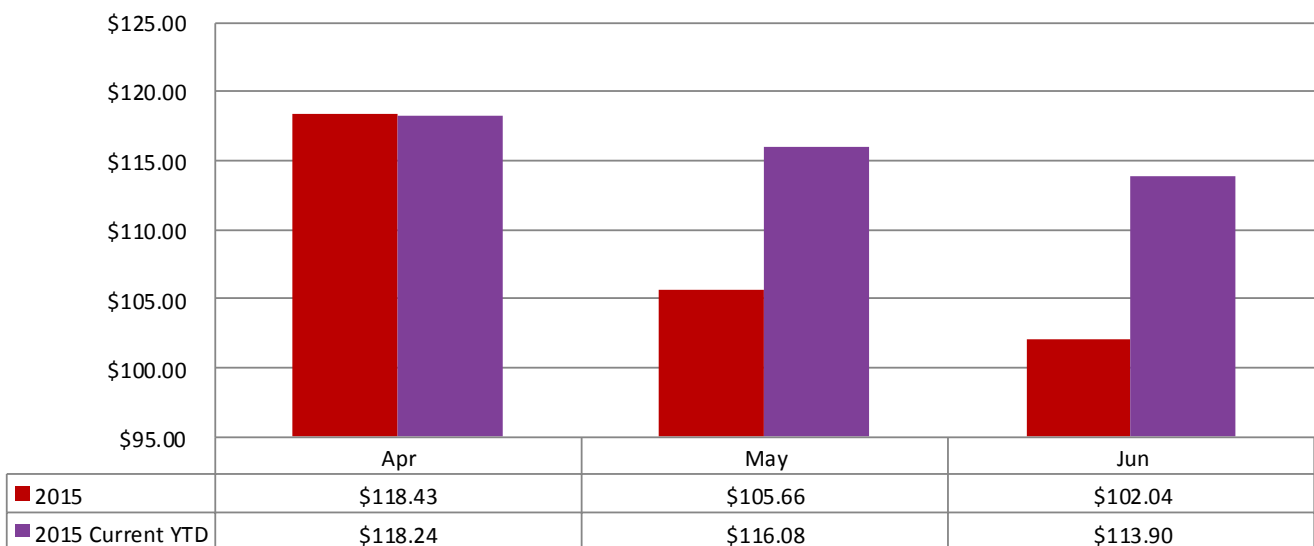


LODGING

Monthly & YTD Occupancy (%)

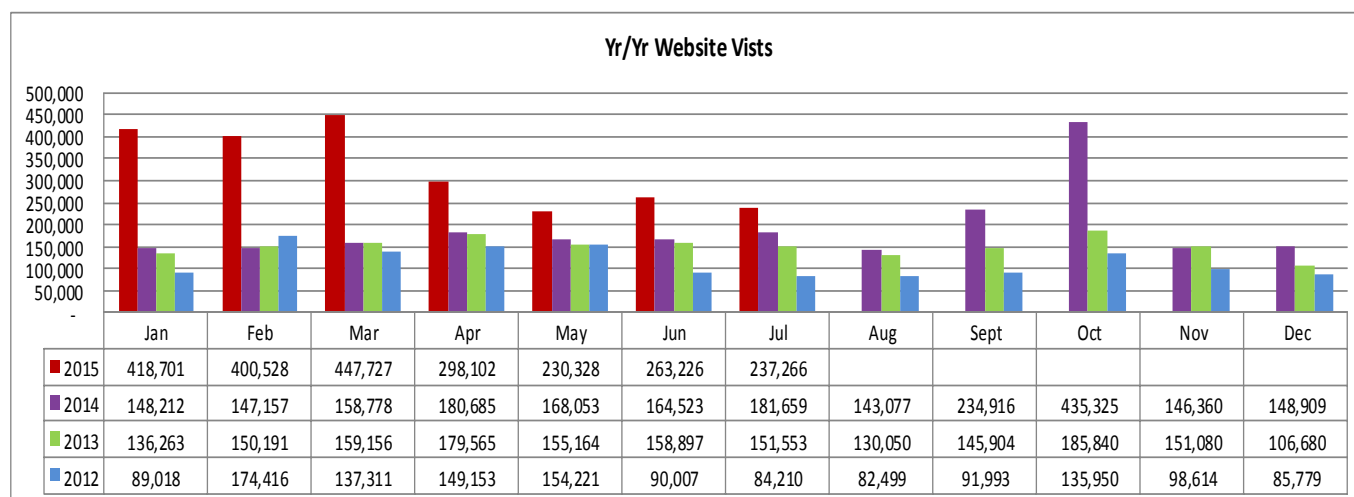


Monthly & YTD ADR (\$)

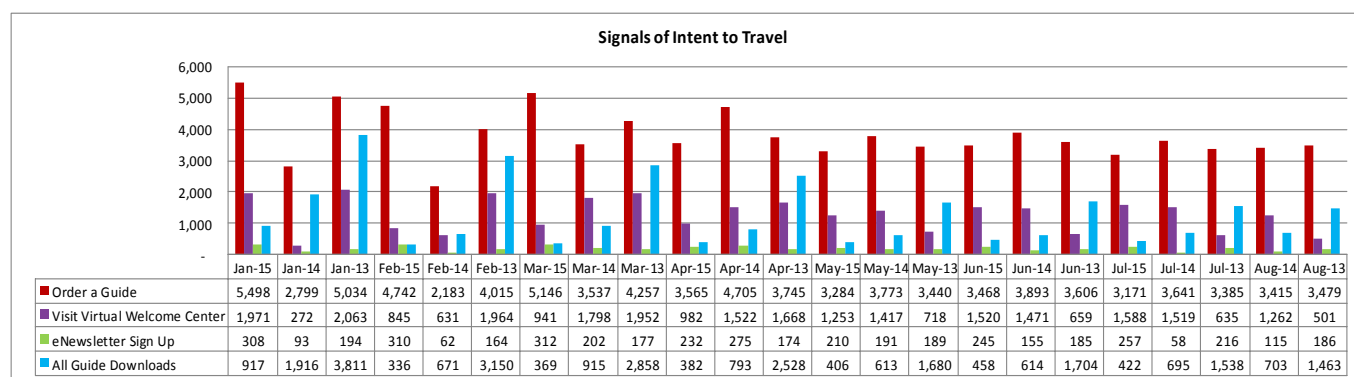


Source: STR, Inc.

LOUISIANATRAVEL.COM

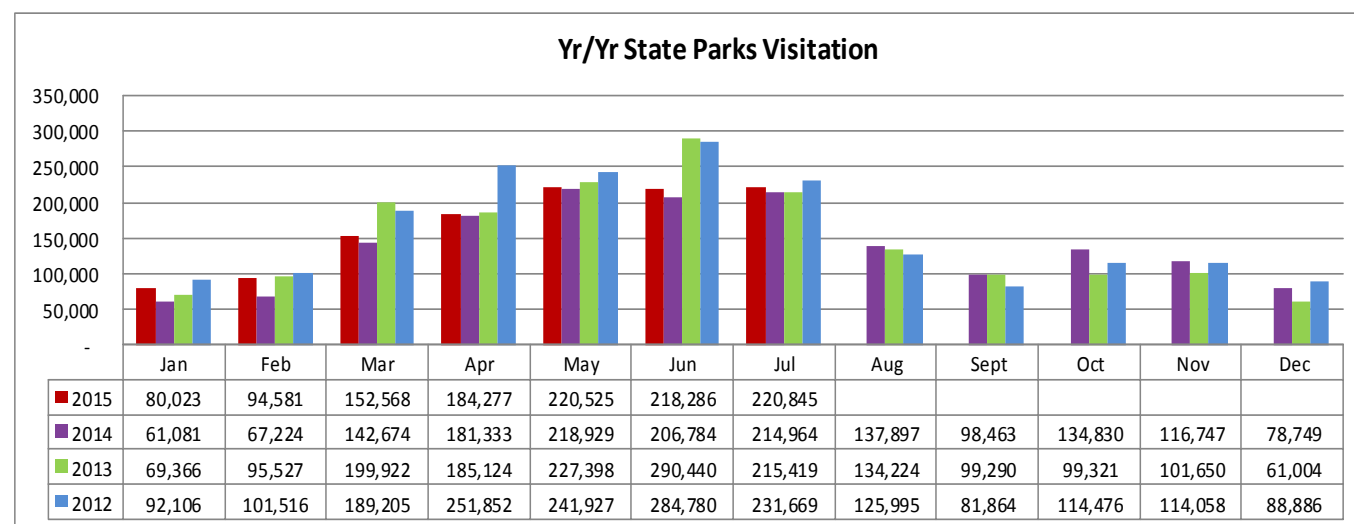


LouisianaTravel.com website showed a notable increase of 31 percent in total web visits in July 2015 over July 2014.



Source: Google Analytics

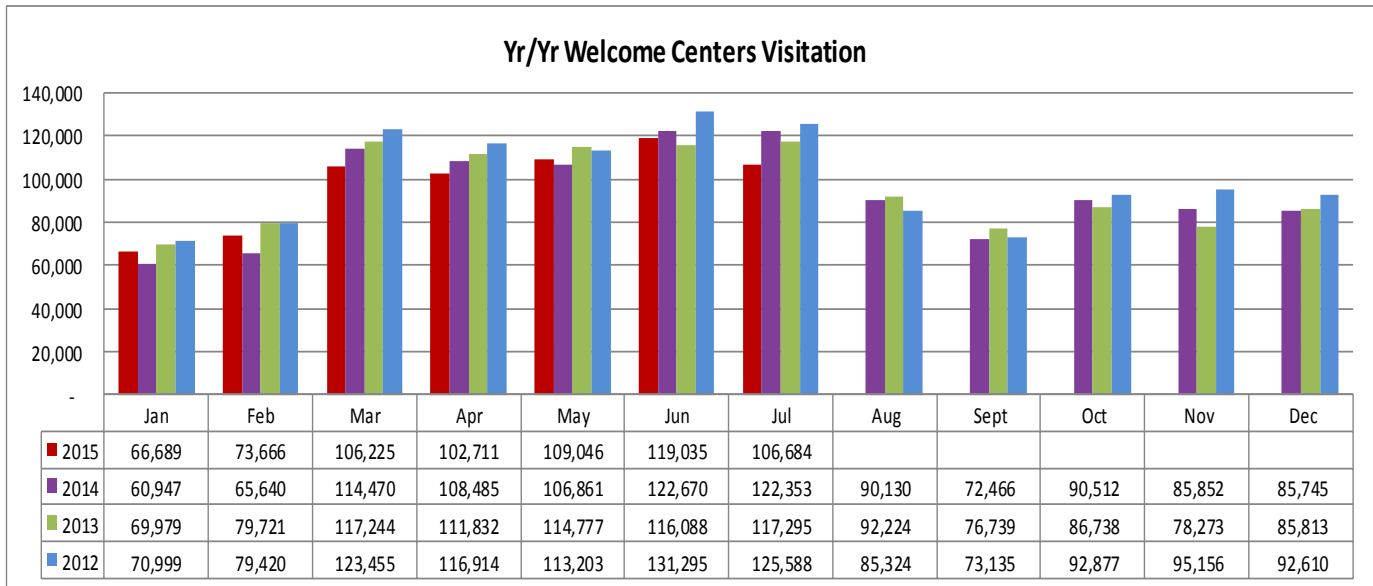
STATE PARKS



Source: Louisiana State Parks

For detailed information, contact Reggie Dumas with State Parks at rdumas@crt.la.gov or 225.342.8106.

WELCOME CENTERS



Statewide welcome centers had a significant decrease of 13 percent in visitation in July 2015 over July 2014 due to the Capitol Park Welcome Center closing to visitors in July.

Welcome Centers Visitor Totals

<i>International - July 2015</i>	
France	1,007
Canada*	904
Mexico	558
Australia	445
Germany	393

<i>States** - July 2015</i>	
Texas	27,229
Mississippi	8,790
Florida	7,074
Alabama	5,244
Georgia	4,147

<i>Cities** - July 2015</i>	
Houston, TX	2,435
Fort Worth, TX	1,186
San Antonio, TX	982
Mobile, AL	910
Dallas, TX	903

<i>International Jan - July 2015</i>	
Canada*	15,105
France	6,666
United Kingdom	4,477
Mexico	4,337
Germany	4,004

<i>States** Jan - July 2015</i>	
Texas	152,758
Mississippi	58,720
Florida	39,622
Alabama	34,305
Georgia	20,241

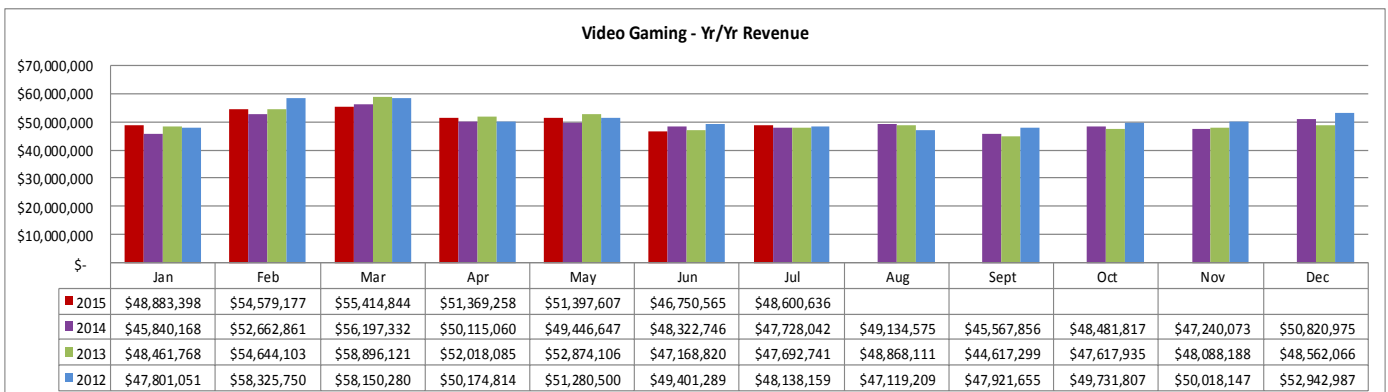
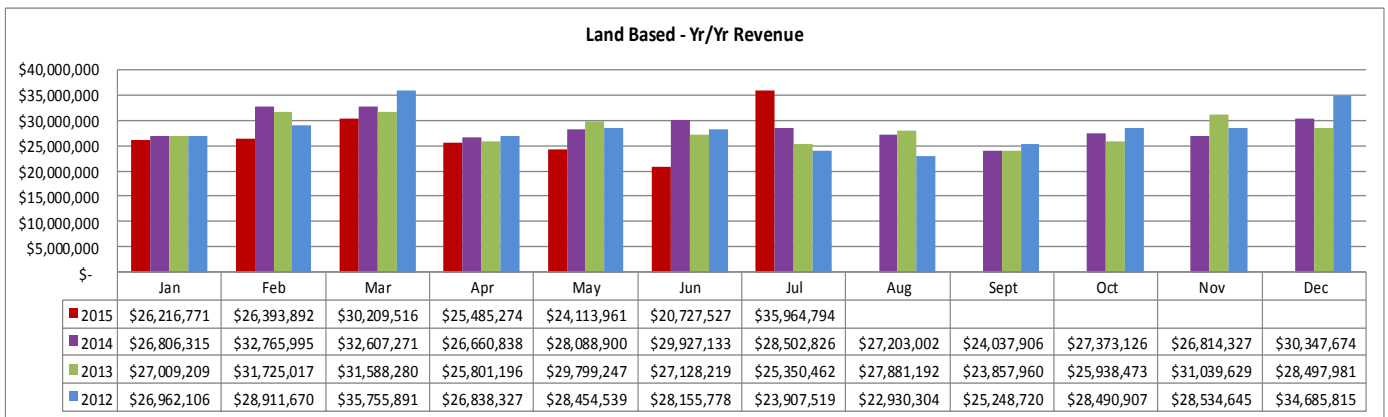
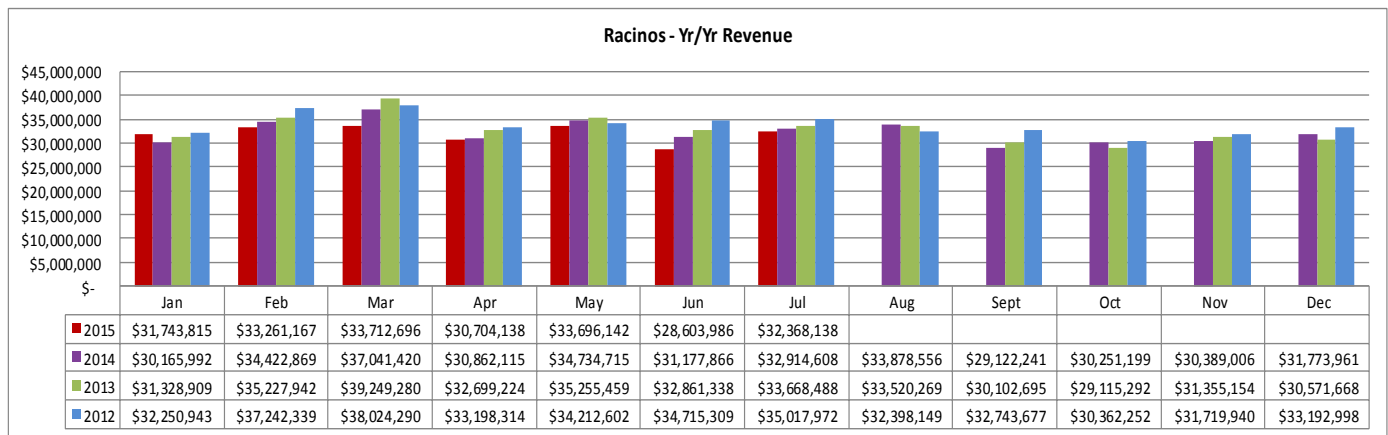
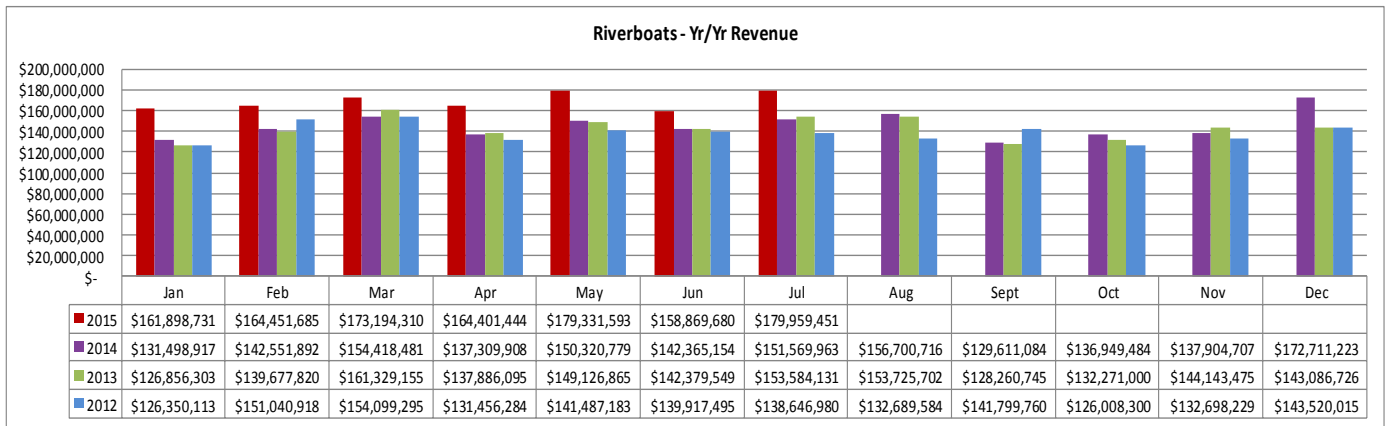
<i>Cities** Jan - July 2015</i>	
Houston, TX	27,816
Mobile, AL	6,933
San Antonio, TX	5,406
Pensacola, FL	4,851
Dallas, TX	4,530

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police